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A letter to all Saab Owners from Jan Åke Jonsson

Dear Saab owner,

It is a great pleasure to announce that Spyker Cars N.V. now has acquired Saab Automobile AB from General Motors, thus securing our future.

I would like to thank you and all Saab customers, who have stood by us throughout this journey. Many of you have rallied, convoyed, blogged and otherwise helped carry the torch to save Saab. Your commitment underlines the remarkable strength of the Saab brand and bodes well for the future.

This new ownership has the full potential of bringing Saab successfully into the future, and ensuring that you as a customer will be able to experience true Saab cars that differ from the ordinary and offers a safe and a sporty fuel efficient driving experience paired with Scandinavian design and smart solution.

It also means that we, together with our dealer network, can continue to offer the best possible treatment and service, for you as well as for your Saab. We welcome you to come visit us - already today you can experience the latest addition to the Saab range — the new Saab 9-3X. Later this spring we will launch the all new Saab 9-5 Sedan and within the next 16 months we have more exciting news to introduce in the market - the new Saab 9-5 SportCombi and the new Saab crossover 9-4X.

A new Saab era begins today. You can continue to follow our progress here on Saab Newsroom and you're always welcome to experience it from the best place of all: behind the wheel of a Saab at your local dealer.

Yours sincerely,

Jan Åke Jonsson
CEO Saab Automobile AB